

Aaron Houssian

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Summary I'm a seasoned research lead with a deep knowledge of methods and a proven track record for impact and influence with teams, product managers, and executives.

Experience **Senior UX Researcher**

State Farm, Bloomington, IL

Feb 2014 – Current

Research Lead on major initiatives with a team of 2-6 researchers.

Consistent track record for impacting decision makers in product lines and business areas as well as technical professionals.

Research Scientist

Philips Research, Eindhoven, The Netherlands

July 2009 – Jan 2014

Design research on both products and interaction with future technologies.

Ethnographic study of research teams and how they communicate with stakeholders.

Principal Consultant/Founder

The Experience Institute, Bloomington, IN & The Netherlands

October 2007-Feb 2014

UX consulting work with small- and medium-sized businesses and non-profit organizations conducting both research and design work on interactive systems and organizational changes.

Education **Marie Curie Fellow – Faculty of Industrial Design Engineering**

Delft University of Technology, Delft, The Netherlands

Prestigious Marie Curie PhD Fellowship

MS – Human-Computer Interaction Design

Indiana University, Bloomington, IN

Communication Duarte courses on high impact visual & written communication

Written & in-person communication are rigorous, actionable, and impactful.

Participatory, inclusive approach that consistently engages stakeholders and creates shared vision and positive outcomes.

Leadership Co-led major cultural change initiative at State Farm, an internal TED-like talk series.

Center for Creative Leadership Foundations course completed Dec 2015.

Organizing committee for SIG CHI 2009-2010, Student Volunteer co-chair.

Previous to grad school, co-owned a business and managed 35 people across 7 locations.